

News Release

Montezuma FFA Wins Iowa FFA Ag Sales CDE

The Montezuma FFA Chapter from Montezuma was named the Champion Team in the annual Iowa FFA Agriculture Sales Career Development Event (CDE) held at Iowa State University in Ames on April 24, 2018. Members of the first place team included: Maddy Mckeag, Chloe Latcham, Caymen Dejong, and Carissa Vanzee. Their agriculture education instructors and FFA advisors are Mr. Rick Swenson and Ms. Lindsey Schanbacher. They will represent Iowa at the National Ag Sales Career Development Event in Indianapolis, Indiana, in October. The Osceola Big Chief FFA Chapter from Osceola was named the Reserve Champion Team. Members of the second place team included: Riley Domina, Nathan Manternach, Hannah Pollard, and Sydney Garrett. Their agriculture education instructor and FFA advisor is Mrs. Brandi Boyd. Maddy Mckeag, Montezuma FFA, Montezuma, was named the High Individual Overall in the competition.

FFA teams from 59 chapters participated in this year's CDE designed to provide the student an opportunity to display their agricultural knowledge and skills in the area of Agriculture Sales. The 228 individuals who participated in the event each completed an objective test, made a sales presentation, and performed a customer relations practicum. All team members worked together to prepare a marketing plan and make an oral presentation of the plan to the judges.

The Iowa FFA Ag Sales CDE was made possible with support from Nationwide through the Iowa FFA Foundation. The event was coordinated and conducted by Alaina Imhoff of Mediapolis. A total of 34 area agriculture business and sales personnel from the surrounding area served as judges.

Top 10 Teams

- 1 Montezuma FFA, Montezuma
- 2 Osceola Big Chief FFA, Osceola
- 3 Muscatine FFA, Muscatine
- 4 Central Lee FFA, Donnellson
- 5 Osage FFA, Osage
- 6 North Linn FFA, Troy Mills
- 7 Belle Plaine FFA
- 8 West Dubuque FFA, Epworth
- 9 Wapello FFA, Wapello
- 10 Wapsie Valley FFA, Fairbank

Top 10 Individuals

Maddy Mckeag, Montezuma FFA, Montezuma
Hannah Pollard, Osceola Big Chief FFA, Osceola
Bowen Richmond, Central Lee FFA, Donnellson
Tyler Moeller, Muscatine FFA, Muscatine
Kaitlyn Bean, North Linn FFA, Troy Mills
Riley Domina, Osceola Big Chief FFA, Osceola
Bailee Bortz, Charles City FFA, Charles City
Katelyn Cook, Belle Plaine FFA
Garrett Meitner, Osage FFA, Osage

Whitney Hemann, Osage FFA, Osage

Specialty Areas -- Top Team/ Top Individual:

Sales Presentations

Team: Montezuma FFA, Montezuma Individual: Kaitlyn Bean, North Linn FFA, Troy Mills Individual

General Knowledge Examination

Team: Osceola Big Chief FFA, Osceola Individual: Hannah Pollard, Osceola Big Chief FFA, Osceola

Below is a list of chapters participating by medal group.

Gold Teams (20)

Score Range (959.5 to 783)

Montezuma FFA, Montezuma

Osceola Big Chief FFA, Osceola

Muscatine FFA, Muscatine

Central Lee FFA, Donnellson

Osage FFA, Osage

North Linn FFA, Troy Mills

Belle Plaine FFA

West Dubuque FFA, Epworth

Wapello FFA, Wapello

Wapsie Valley FFA, Fairbank

Charles City FFA, Charles City

Adel DeSoto Minburn FFA

Davis County FFA, Bloomfield

Moulton-Udell FFA, Moulton

Northeast FFA, Goose Lake

Louisa-Muscatine FFA

Hudson FFA Chapter, Hudson

Benton Community FFA, Van Horne

Earlham FFA, Earlham

Brokaw FFA, Clarinda

Bronze Teams (23)

Score Range (670 to 151)

West Branch FFA, West Branch

Washington FFA, Washington

South Hamilton FFA, Jewell

Lenox FFA

Independence FFA

North Polk FFA, Alleman

Oelwein FFA, Oelwein

Cascade FFA

Van Buren Harmony FFA Chapter at Keosaugua

Roland-Story FFA, Story City

Diamond Trail FFA, Monroe

Rock Valley FFA

Clay Central/Everly FFA, Everly

Williamsburg FFA, Williamsburg

Denison FFA, Denison

Murray FFA, Murray

Manson-Northwest Webster FFA, Manson

Harlan FFA, Harlan

Mediapolis FFA, Mediapolis

East Buchanan, Winthrop

Boyer Valley FFA, Dunlap

Silver Teams (16)

Score Range (765.5 to 671.5)

East Marshall FFA, Le Grand

ACGC FFA

Rockford FFA

Chariton FFA, Chariton

South Central Calhoun FFA, Lake City

Fairfield FFA, Fairfield

West Fork FFA

West Lyon FFA, Inwood

East Union FFA, Afton

West Central Valley FFA, Stuart

Pilot Creek FFA, Pocahontas

Iowa Mennonite FFA, Kalona

Algona FFA, Algona

Easton Valley FFA, Preston

Mid-Prairie FFA, Wellman

Lone Tree FFA

North Mahaska FFA, New Sharon Crooked Creek FFA, Winfield

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About Iowa FFA Association

The Iowa FFA Association is a youth organization of over 15,300 student members as part of 235 local FFA chapters across Iowa. The FFA mission is to make a positive difference in the lives of students by developing their potential for premier leadership, personal growth and career success through agricultural education. The Iowa FFA Association was organized by delegates from 23 schools at Iowa State College on May 17, 1929 and is an integral part of public instruction in agriculture. The Iowa Department of Education provides leadership and helps set direction for FFA as a service to local agricultural education programs. For more, visit the Iowa FFA Association online at IowaFFA.com, on Facebook, and Twitter.